Organized by

THE THIRD INTERNATIONAL ECONOMICS JOINT CONFERENCE

FIRM STRATEGIES & TRANSFORMATIONS AMID GLOBAL ECONOMIC RECONFIGURATION: MICRO & MACRO PERSPECTIVES

SHENZHEN, CHINA | DECEMBER 18-19, 2026

Call for Papers

Submission Deadline
October 5, 2026

Expected Notification
October 10, 2026

About the Conference

The global economy is undergoing a profound reconfiguration. Shifts in the global economic landscape, changing trade and investment policies, supply chain reorganization, and the accelerating forces of technological change and climate transition are reshaping the environment in which firms operate. At the center of these transformations stand firms themselves — adjusting their strategies, restructuring their operations, and redefining their boundaries in response to new constraints and opportunities. How do firms adapt to, and in turn shape, the ongoing reconfiguration of the global economy? And how do firm-level decisions aggregate into macroeconomic outcomes for trade, investment, and growth?

With these questions, the Chinese University of Hong Kong, Shenzhen, HKU Business School Shenzhen Research Institute (SZRI), Peking University HSBC Business School, and School of Business of Sun Yat-sen University are organizing the 3rd International Economics Joint Conference (IEJC) in Shenzhen, China.

The 3rd IEJC will focus on firm strategies and transformations amid global economic reconfiguration, examined from both micro and macro perspectives. We are particularly interested in work exploring how firms respond to policy shifts, supply chain disruptions, emerging technologies, and shifts in the flows of goods and capital — and how these firm-level adjustments reshape international trade, investment, factor movements, and the broader economic landscape. We sincerely invite economists from around the world to submit their best papers on these topics.

We look forward to welcoming you in Shenzhen!

Keynote Speakers (alphabetical order; as of September 14, 2026)

Prof. Samuel Kortum, Yale University

Prof. Stephen Terry, University of Michigan

Date and Location

The two-day conference will take place in **Shenzhen, China**, on **December 18-19, 2026**, at **the Shenzhen Campus of Sun Yat-sen University**. We will assist visitors with obtaining Chinese visas (if required) and managing local logistics.

Submission Information

Please submit your paper to **iejc_sz@cuhk.edu.cn**. In the email subject line, kindly write: "Submission for IEJC 2026". Within the email body, please provide the name of the presenter.

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Authors will be notified by email if their paper has been selected. Please note that we will only be able to contact authors if their paper is accepted.

Accommodation & Travel

For each accepted paper, we will provide one presenter with accommodation for three nights in Shenzhen, China. Presenters of accepted papers will cover their own travel expenses.

Contact Emails

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